







"These smiles are the genuine article— not pasted on. Our customers like that!"

FLOYD BOND, owner-operator
of two Burger King restaurants,
Los Angeles, California.



"My wife, Geanie, and I"

"I pride myself on knowing how to motivate young people, and helping them see the value of work and the pleasure in it. Of course, you have to start out by hiring nice people. No pasted on smiles will do. We must have the genuine article because our customers deserve the best we can give them.

"The staff in my restaurants gets step-by-step training and before anyone gets hired, they are screened for their real interest in

people and for their potential for growth.

"I'm very fortunate to have a wife who has just the right personality to work with beginners. She now has the official title of Training Coordinator—and she's great at it.

"Our entire crew recognizes the importance of cleanliness, quick service, 'Thank you' and 'Please' at Burger King. We all know our job is to keep our customers smiling back at us!"

Burger King—Reg. U.S. Pat. Off. ©1978 Burger King Corporation



CHARMING CHATTANOOGAN

Laden with natural charms, lovely Annette Ringer is a delight to those she meets working as a secretary for the city of Chattanooga, Tenn.

Obie Dial Jr.





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motorized instant cameras
that give you this...bright,
brilliant, bursting color
by Kodak."**

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from fingerprints,
smudges. You
can even wash
spills off with water.

Electronic flash pictures.

Colorburst instant cameras use
flipflash or electronic flash. The
Kodak electronic flash has an
electric eye that gives you correct
exposures automatically.

**Only Kodak instant cameras
give you vertical or horizontal
instant pictures.** Just change
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**Easy-to-use cameras—
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you what no other motorized instant
camera can — bright, brilliant, bursting
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copies made of your
favorite pictures, from
wallet size to
enlargements.

© Eastman Kodak Company, 1978





Michael Cheers

■ **Johnnie's Disco Lady:** Maybe pretty Elaine Anderson didn't inspire Johnnie Taylor to record his hit *Disco Lady*, but she sure fits the bill as she keeps the singer steppin' at a reception in Chicago. (Check out them rings and things on Johnnie's fingers.)



THE WASHINGTON SCENE: Savanna Clark and Betty Martin are chairing the benefit reception to raise funds for the candidacy of Rep. Yvonne Burke for Attorney General of California to be held in Betty's Bethesda, Md. home. . . . More than 200 of the more than 400 guests who attended the reception for Sigma Gamma Sorority Past President Lorraine Williams purchased autographed copies of her book *Africa And The Afro-American Experience*. The book was published by Howard University Press where Lorraine is vice-president for academic affairs. . . . William Hurchins, Jean Mosee, Roselyn Epps and Helen Taylor chaired the first of three fund raisers for the Children's International Summer Villages which was held at the Last Hurrah. . . . Former secretary to President Lyndon B. Johnson, Gerri Whittington, is back from sunny Florida where she spent the winter. . . . Ansele Willoughby was honored by the National Society of Fund Raising Executives for 19 years of volunteer service. . . . Friends furnished a gourmet menu of shrimp, Italian sausage, ham and chicken for the surprise birthday party Preston Davis gave for his wife, Mary, in their Southwest townhouse. . . . Helping to boost the candidacy of local Cherry Blossom Princess Recita Miles in her bid for the title of "Queen" at the final ball were: Mayor and Mrs. Walter Washington, Fire Chief Burtell Jefferson and Dr. and Mrs. Linwood Rayford as well as her family and friends.

—E. FANNIE GRANTON

✠ ✠ ✠
Democratic Women's Appreciation: Equal Employment Opportunities Commission Chair Eleanor Holmes Norton (l) and Metropolitan Women's Democratic Club President Delores Chambers look on as University of the District of Columbia music professor Bobby Felder accepts an award from the (MWDC) at its recent awards banquet in Washington, D. C., at the Hyatt Regency Hotel.



People Are Talking About...

- * That interracial love affair film script *What's Happening* co-star **Mable King** has penned based on a song written by her late son, **Al J. Cooper**, called *Love Serenade*. Sought for leads are **Billy Dee Williams** and **Peggy Lipton**, whose hubby **Quincy Jones** is wanted for the sound score.
- * How **Raymond St. Jacques** was a jail partner of Watergater **Charles Colson** but only for the sake of a movie. Colson's conversion to Christianity will be told in the film *Born Again* in which St. Jacques plays Colson's cellmate. The flick will unreel at a special White House showing in September.
- * How groom **Glynn Turman** made heads turn at his and bride **Aretha Franklin's** Los Angeles wedding reception. Turman strutted in sporting a fancy cowboy hat and later explained that it was not just for show. He owns a dude-styled ranch replete with horses.
- * That made-for-TV version of **Maya Angelou's** book *I Know Why The Caged Bird Sings* CBS is adapting to a cast that includes **Diahann Carroll**, **Ruby Dee**, **Esther Rolle**, **Sonny Jim Gaines**, **Paul Benjamin** and **Roger Mosley**. Filming will take place this month in Vicksburg, Miss.
- * That **George Foreman** boxing exhibition a Black Los Angeles PR man is trying to assemble in conservative Orange County, for born-again Christians. While the deal is being waged, Foreman has begun training again in Marshall, Texas.
- * How street-slick Rooster of *Baretta* fame is quite unrooster-like off-camera. When the shooting stops, Rooster, **Michael D. Roberts**, crows for school kids to shun drugs through a program called Right Track. In his pitch, Roberts tells the youngsters how he himself was on drugs for years.
- * Singer-composer **Bunny Let The Good Times Roll Sigler**, who got so carried away trying to impress a female spectator while playing basketball, that he sprained his ankle and broke the finger of a member of his band. "The sad thing about it," Sigler told JET, "is that when all of the commotion ended, the good looking sister had gone with the wind. I didn't even get to show off my jump shot." Of course, Sigler was feeling no pain when he picked up \$50,000 for writing and producing *From Now On* and another cut on **Lou Rawls'** latest LP.

Now there's Nurition 'Gold'. The richest hair food money can buy.

A healthy head of hair is worth every extra penny you'll pay for new Nurition 'Gold' Hair and Scalp Food. Inside the Nurition 'Gold' jar is an exquisitely light hair food

formulated with sixteen costly oils and exotic ingredients plus vitamins A, D and E to give your hair a luxuriously healthy feeling and a look that's outrageously rich.

NOTE: To protect vitamins, seal jar tightly and keep away from excessive heat and light.



This Week's Star Guide To Birthdays

Taurus (April 28-May 3)



Happy birthday to JET readers and celebrities with birthdays this week.

Among the stars who will turn one year older during this period are Carlos Ward of B. T. Express and James Wise of Archie Bell & The Drells.

When it comes to matters of the heart, those under the sign of Taurus should follow their inclinations no matter which direction they tend to lead. Some may strike up a new friendship or lead to marriage.

In the area of finance, always face up to the objective situation;



Carlos Ward



James Wise

don't fall for rosy pictures when your instincts tell you differently.

Birth dates of celebrities this week:

Carlos Ward, of B. T. Express, May 3.

James Wise, singer with Archie Bell & The Drells, May 3.



Women Favor Premarital Sex Over 'Living Together'

A recent survey of 60,000 American women by McCall's magazine indicates that almost half of all American women do not consider sex before marriage sinful, but 53 percent of the women considered "living together" sinful.

➔ **Rahaman Weds:** Rahaman Ali, the 34-year-old brother of former heavyweight champion Muhammad Ali, married Cathy Wade, 23, an airline stewardess from Cincinnati. The wedding was held at the Muslim temple on Chicago's South Side. The couple will reside in Chicago.

Woman Frozen To Death Bounces Back In Morgue

While moving what was thought to be a dead body, a California deputy coroner was shocked when the corpse suddenly gasped for breath and then lapsed into a deep coma.

Dr. James Mannion said Ginger Regus was brought to Shasta General Hospital in critical condition after her half frozen body was found lying in brush about 40 feet from her car.

The woman was pronounced dead about 20 minutes after she was found near Redding, Calif. Said Shasta County Coroner Joe Kohn: "Her eyes were fixed and dilated. There was no respiration, no pulse, no nothing. Several other people examined her as well and nobody could detect any sign of life."

Forty-five minutes later in the county morgue, however, a deputy coroner was shifting her body from one table to another when the woman gasped for breath.

"She took a spontaneous breath," Kohn said. "This was brought to my attention and I looked and she took another one. We were both shocked, very shocked, but we started instituting some lifesaving measures to bring her back around again."

Kohn said she was suffering from "such severe hypothermia (loss of body heat) that her vital signs would have been reduced to imperceptible levels," much like that when in suspended animation.

Survival Called Miracle, Man's Head Crushed By Bumpers, He Survives

Don Hathaway remembers getting a chain from the back of his company truck to pull a stalled car from a ditch on a Birmingham, Ala. street. But from his hospital bed he still was trying to recall how his head became caught between the bumpers of the two vehicles.

"(Just) about every bone in his head and face was crushed, and it took 138 stitches to sew up his face alone," said his wife. "There was also major damage to the back of his head that required many more stitches. Major surgery will be required on his right eye and face to correct the damage."

Hathaway's doctors are calling it a miracle that his head could be so severely crushed without serious brain damage.

The last thing Hathaway remembers is that he stopped to help a woman whose car was stuck in a ditch.

"He doesn't know if he was hit after he had pulled the car from the ditch or when he was connecting the chain up to start pulling," Mrs. Hathaway said.

Hathaway vaguely remembers regaining consciousness some time later on the ground, with his head soaked in blood. He pulled off his shirt, tied it around his head and struggled to his truck. He then drove to the Shelby County Memorial hospital.





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